



Scenario-based Learning for Green Transversal Skills in Tourism (TRANS4GREEN)

2023-2-BG01-KA210-VET-000185392

PRACTICAL TASK

THEME CODE	THEME TITLE	ESCO SKILL
T03	ENCOURAGING SUSTAINABLE CONSUMPTION AND RESOURCE EFFICIENCY TO MINIMIZE ENVIRONMENTAL IMPACT	ADAPT WAYS TO REDUCE NEGATIVE IMPACT OF CONSUMPTION

For individual or group work

Scenario:

You are working in a tourism business (hotel, restaurant, café, or travel agency). Your company wants to reduce the negative impacts of consumption and improve resource efficiency in its daily operations. You are asked to identify a simple practice for improving the enterprise energy efficiency.

Task:

Develop an **Improving the Energy Efficiency Action Sheet** for your business. This sheet should identify concrete measures, suggest steps for its introduction within the company and outline how staff and guests can be engaged.

Content Guidelines:

1. Analyze current practices

Identify and briefly describe practices for energy efficiency that are suitable for this type of business.

2. Propose solutions

- ✓ Suggest at least three practical measures that can realistically be applied to reduce energy consumption and improve efficiency.
- ✓ These can include changes in daily operations, new amenities, staff awareness and habits, or guest information.
- ✓ Each solution should be explained in 1–2 sentences.

3. Engagement strategies



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- ✓ Include at least two ideas for how to involve staff and/or guests in these efforts (e.g., staff reminders, eco-challenges, guest awareness campaigns, visible eco-signs).
- ✓ Write a short explanation of how these strategies will encourage responsible behavior.

4. Optional reflection

- ✓ In 2–3 sentences, reflect on what you personally learned from designing this sheet and how it could be useful in your future career.

Deliverable:

A **1-page Action Sheet** that presents your ideas in a clear and structured way. It should include:

- ✓ Title – A short and creative heading that captures the aim of your plan.
- ✓ Proposed actions – Either in list form or a table, describe at least three solutions with who will implement them and within what timeframe.
- ✓ Engagement strategies – 2–3 practical ways to involve staff and/or guests.
- ✓ Optional reflection – A short paragraph with your own thoughts and takeaways.