



Scenario-based Learning for Green Transversal Skills in Tourism (TRANS4GREEN)

2023-2-BG01-KA210-VET-000185392

PRACTICAL TASK

THEME CODE	THEME TITLE	ESCO SKILL
2	PROMOTING SUSTAINABLE PRACTICES IN TOURISM ENTERPRISES THROUGH ETHICAL SOURCING, BIODIVERSITY CONSERVATION, AND ENVIRONMENTALLY RESPONSIBLE OPERATIONS	ADOPT WAYS TO FOSTER BIODIVERSITY AND ANIMAL WELFARE

For individual or group work

Scenario:

You are employed in a tourism enterprise (hotel, restaurant, or tour operator). The company wants to minimize its impact on local ecosystems and promote biodiversity-friendly operations while maintaining high-quality services for visitors. Management has asked you to identify practical measures to support biodiversity, protect local wildlife, and promote sustainable sourcing.

Task:

Develop a Biodiversity and Ethical Sourcing Action Sheet for your tourism business that shows how the enterprise can adopt biodiversity-friendly and ethical practices.

Content Guidelines:

1. Analyze current practices
 - ✓ Identify areas where the business impacts biodiversity (e.g., sourcing of food or materials, landscaping, tourist activities, waste management).
 - ✓ Note any practices that may unintentionally harm local ecosystems or wildlife.
2. Propose practical biodiversity-friendly measures
 - Include at least three concrete actions, for example:
 - ✓ Choosing local and ethically produced products to reduce the ecological footprint.
 - ✓ Implementing wildlife-friendly landscaping (native plants, pollinator gardens).
 - ✓ Designing visitor activities that do not disturb wildlife, such as guided nature walks with clear rules.



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- ✓ Reducing single-use plastics and waste that may threaten local animals.
- 3. Promote sustainable behavior among staff and visitors
 - ✓ Suggest at least two ways to engage staff and guests in biodiversity protection (e.g., training, signage, educational activities).
- 4. Optional reflection
 - ✓ Briefly explain how these measures can enhance the company's reputation, support local ecosystems, and create positive experiences for tourists.

Deliverable:

A 1-page Action Sheet including:

- ✓ Title (e.g., "Biodiversity-Friendly Practices for [Business Name]")
- ✓ Current impacts – short bullet points on areas affecting biodiversity
- ✓ Proposed actions – table or bullets with clear steps
- ✓ Engagement strategies – brief points for staff and visitors
- ✓ Optional reflection (2–3 sentences)

Example layout (suggested):

Area of Impact	Proposed Action	Responsible Person	Timeline
Sourcing of ingredients	Buy from local, certified producers	Chef / Manager	1–3 months
Landscaping	Plant native species and pollinator-friendly flowers	Maintenance staff	Short-term
Guest activities	Provide wildlife-friendly walking tours with guidelines	Tour guide	Ongoing