



Scenario-based Learning for Green Transversal Skills in Tourism (TRANS4GREEN)

2023-2-BG01-KA210-VET-000185392

ASSESSMENT LEVEL 1: REACTION SMILE SHEET

THEME CODE	THEME TITLE	ESCO SKILL
T01	SUSTAINABILITY AND ENVIRONMENTAL RESPONSIBILITY IN TOURISM	N/A

Dear learner, please rate the following aspects of your learning experience:

HOW CONFIDENT ARE YOU THAT YOU COULD USE WHAT YOU'VE LEARNED IN A WORK SETTINGS? *(Choose one)*

Not ready yet – I'm not able to use these skills in a real work situation



Basic awareness – I understand the concepts but would need a lot of guidance to use them



Developing skills – I can use these skills with some help or supervision in practice tasks



Confident – I can use these skills well on my own in a real setting.



Expert level – I can use these skills very well and could guide or support others in using them.



THINKING ABOUT THE CONCEPTS TAUGHT IN THIS TOPIC, HOW MOTIVATED ARE YOU TO USE THESE SKILLS IN A REAL WORK SETTING? *(Choose one)*

Not a priority – I don't plan to focus on using these skills.



Low priority – I might use these skills, but they won't be a main focus.



Moderate priority – I will try to use these skills when possible.



High priority – I will actively look for ways to use these skills.



Top priority – I will make using these skills one of my main goals.





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Which parts of the training were MOST HELPFUL for your learning? What should we make sure to keep in future training?

Which parts of the training COULD BE BETTER OR MORE HELPFUL for your learning? Remember, your feedback is critical, especially in providing us with constructive ideas for improvement.

Is there anything we didn't ask that you think is important? Anything else you'd like to share with us?



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ASSESSMENT LEVEL 2: LEARNING ASSESSMENT QUIZ

THEME CODE	THEME TITLE	ESCO SKILL
T01	SUSTAINABILITY AND ENVIRONMENTAL RESPONSIBILITY IN TOURISM	N/A

Choose the right answer:

1. What is the most widely accepted definition of sustainability, according to the UN Brundtland Report (1987)?
A) Using natural resources as quickly as possible for economic growth
B) Meeting the needs of the present without compromising the ability of future generations to meet their own needs
C) Ensuring unlimited tourism growth and mass travel opportunities
D) Preserving the environment even if it limits economic development
2. Which of the following is not one of the three main pillars of sustainability?
A) Environmental sustainability
B) Economic sustainability
C) Political sustainability
D) Social sustainability
3. Why is sustainability particularly important in the tourism sector?
A) Tourism is an unlimited resource that can never cause harm
B) Tourism depends on pristine environments, cultural authenticity, and community well-being
C) Tourism has no significant impact on the environment
D) Tourists usually prefer destinations with mass tourism and little regulation
4. The principle stating that current actions must not impair the opportunities of future generations is called:
A) Polluter Pays Principle
B) Intergenerational Equity
C) Participation Principle
D) Integration Principle



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5. Which Sustainable Development Goal (SDG) is most directly linked to responsible consumption and production in tourism?

- A) Goal 8 (Decent Work and Economic Growth)
- B) Goal 12 (Responsible Consumption and Production)
- C) Goal 13 (Climate Action)
- D) Goal 15 (Life on Land)

6. Which of the following best describes a circular economy?

- A) A system where products are produced and disposed of quickly
- B) A system focused on continuous economic growth regardless of resource use
- C) A regenerative system where resources are kept in use as long as possible through reuse, repair, and recycling
- D) An economy that prioritizes tourism expansion over environmental concerns

7. Which Sustainable Development Goals (SDGs) is the tourism sector considered to support the most? What is a major environmental challenge associated with tourism?

- A) Tourists always prefer eco-friendly accommodations
- B) Tourism reduces greenhouse gas emissions
- C) Overtourism, climate change, and habitat destruction
- D) Tourism has little to no impact on waste generation

8. Which practice would be considered an example of greenwashing in tourism?

- A) A hotel installing solar panels and tracking energy savings
- B) A tour operator advertising “eco-friendly” trips without implementing real sustainable practices
- C) A restaurant sourcing ingredients from local organic farms
- D) A destination introducing bike-sharing programs for visitors

Excellent work! Thank you!

Correct answers: 1. B, 2. C, 3. B, 4. B, 5. B, 6. C, 7. C, 8. B



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ASSESSMENT LEVEL 2: LEARNING ASSIGNMENT

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T01	SUSTAINABILITY AND ENVIRONMENTAL RESPONSIBILITY IN TOURISM	N/A

For individual work

Scenario:

You are asked to prepare a short campaign for tourists visiting your town (hotel, restaurant, or agency) and are not aware of how their travel choices affect the environment. The goal is to teach them about sustainability in tourism.

Task:

Prepare a tourist-friendly awareness campaign product (choose one format: poster, leaflet, slideshow (3-4 slides), or social media post draft).

Content Guidelines:

- Title/Slogan – Create a short and catchy phrase (e.g., “Travel Green – Keep Our Destination Clean”).
- Introduction – In 2–3 sentences explain what sustainability means in tourism and why it matters.
- Eco-friendly tips for tourists – List at least 3 simple actions (with short explanations).
- Good practice example – Describe 1 thing your business is doing (or could do) to protect the environment.
- Visual element – Add drawings, icons, or a layout idea that makes your message clear and attractive (this can be simple, no need for advanced design skills).



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ASSESSMENT LEVEL 4: RESULTS CHECKLIST

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Instructions: The checklist is to be used by a supervisor in the workplace to evaluate organizational results after the training. Compare data, gather feedback, and observe changes. Rate each area as follows:
0 = No change | 1 = Some change | 2 = Clear positive change

1. Before & After Comparison -*Check data one month before training and one month after.*

Waste bins show reduced food/plastic/general waste.	☐ 0	☐ 1	☐ 2
Electricity bills show decreased energy consumption.	☐ 0	☐ 1	☐ 2
Water bills/meters show decreased usage.	☐ 0	☐ 1	☐ 2

Score (0–6): ____

2. Short Surveys / Feedback- *Collect feedback from staff and tourists (2–3 short questions).*

Staff report increased eco-friendly practices.	☐ 0	☐ 1	☐ 2
Tourists notice sustainability improvements.	☐ 0	☐ 1	☐ 2
Overall satisfaction with green practices has improved.	☐ 0	☐ 1	☐ 2

Score (0–6): ____



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3. Observation Check - *Supervisors/trainers observe staff routines.*

Staff reduce use of single-use plastics. ☐ 0 ☐ 1 ☐ 2

Staff encourage tourists (e.g., towel reuse, energy saving). ☐ 0 ☐ 1 ☐ 2

New eco-friendly routines are visible (e.g., waste sorting, reminders). ☐ 0 ☐ 1 ☐ 2

Score (0–6): ____

Final Results

Total Score (0–18): ____

Interpretation:

- 13–18 points: Strong results – training had a clear positive impact.
- 7–12 points: Moderate results – some improvements, reinforcement needed.
- 0–6 points: Weak results – little evidence of change; barriers should be addressed.